

The Kedou Pledge

~ *Building Multiple Intelligence through Play* ~

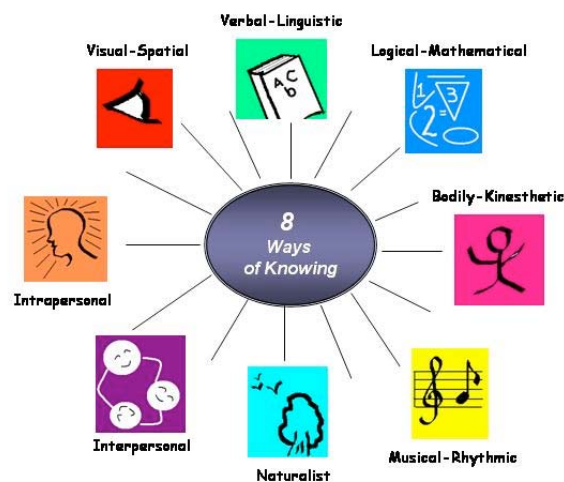
- K:** **Kids-Centred.** The content at The Kedou Kids Pod is designed to focus on the needs of the child, recognising both their similarities and uniqueness.
- E:** **Engaging.** Every activity will engage the child in multidisciplinary ways, letting each child enjoy what they do best and to develop the many facets of their intelligence.
- D:** **Discover.** Engaging each and every child in a journey of discovery through co-operative and individual play ensures that the child is challenged in a non-threatening way.
- O:** **Original.** The Kedou child is fully encouraged to be original and creative, developing an “I can do it” attitude.
- U:** **Universal.** The Kedou Kids Pod equips the child with skills that are universally recognised. The Kedou child plays “locally but learns globally”.

Wonder, curiosity, inquisitiveness -- these are adjectives most commonly used to describe a child’s reaction to the world around them. How do we help the child retain and maintain a naturally “**open, curious and enquiring mind**” through adulthood?

The Kedou Kids Pod contains numerous fun activities which encourage children to develop their *multiple intelligence* as they learn through play.

Children are naturally inclined towards different types of multiple intelligence, and at the same time, their intelligence development is partly dependent on their age.

By encouraging children to play in different ways, The Kedou Kids Pod helps to nurture confident and well-rounded children.



Nomenclature follows D. Lazear's "Eight Ways of Teaching"¹

8 types of multiple intelligence:

**Visual-Spatial Intelligence “art smart”**

- ability to think in pictures, both visually and mentally
- e.g. sculptor, artist, inventor, architect, engineer, interior designer

**Verbal-Linguistic Intelligence “word smart”**

- ability to use words and language skillfully
- e.g. poet, journalist, writer, teacher, lawyer, politician

**Logical-Mathematical Intelligence “number smart”**

- ability to use reason, logic and numbers in thinking and understanding
- e.g. scientist, engineer, computer programmer, accountant, mathematician

**Bodily-Kinesthetic Intelligence “movement smart”**

- ability to control body movements and handle objects skillfully
- e.g. athlete, dancer, actor, physical education teacher, artisan, doctor, nurse

**Musical-Rhythmic Intelligence “music smart”**

- ability to produce and appreciate music
- e.g. musician, singer, composer, disc jockey

**Naturalist Intelligence “environment smart”**

- ability to recognise, appreciate and understand the natural environment
- e.g. natural scientist, biologist, landscape designer, nature guide

**Interpersonal Intelligence “people smart”**

- ability to relate to and understand others
- e.g. counsellor, salesperson, business person, politician

**Intrapersonal Intelligence “self smart”**

- ability to self-reflect and be aware of one's inner state of being
- e.g. researchers, theorists, philosophers